



JUROR

Jan Crooker earned a B. of art ED from Toledo University and a MFA from Penn State. Currently she teaches drawing at Northampton Community College in Bethlehem PA. She has over 30 years teaching experience in the arts at the university level both in Pennsylvania and California. She is a member of the Rehoboth Art League and the Art League of Ocean City. Most recently in 2018, Jan had a one person show “Color is the New Black” at Connections Gallery in Easton, PA. Her website is jancrooker.com

BAA Berks Art Alliance
3000 Penn Avenue
West Lawn, PA 19609
www.berksartalliance.com

40th Open Juried Exhibition

Non-Profit Org.
US Postage
PAID
Reading, PA
Permit No. 455

BAA BERKSART ALLIANCE

40th OPEN JURIED EXHIBITION

NOVEMBER 4 - DECEMBER 6, 2019

at GoggleWorks Center for the Arts, Schmidt Gallery & Gallery 240

Reception November 10, 3-5pm
Awards presentation 4pm

GoggleWorks Center for the Arts
201 Washington Street, Reading PA 19601
www.goggleworks.org Open daily 9am-9pm

ELIGIBILITY

All artists must be 18 years or older.

Maximum of three works may be submitted; up to three works may be accepted.

Each entry must be an original design concept of the artist, executed within the last three years. Work done in a workshop or with an instructor is ineligible. Committee reserves the right to decline any work that suggests copyright infringement or does not meet the above criteria.

Work previously **exhibited** in a BAA juried show will not be accepted. Previously **declined** works may be reentered. If work that has been exhibited in a previous BAA juried show is reentered, the artist will be prohibited from entering any artwork the following year.

All 2D and 3D media are eligible, with the few exceptions noted here.

All work must be original; mechanical reproductions are not eligible, including reproductions that have been enhanced by the artist. Hand-pulled prints (or professional-quality prints in the case of digital art and photography) are acceptable and must be clearly labeled as such.

No video or installations.

ENTRY PROCEDURE

DIGITAL ENTRY PREPARATIONS

- Digital entries must be JPG format with a total file size between 1 and 2.5MB.
- Naming files: A(or B or C)_medium_title (example: A_watercolor_summer bountyy)
- Show only the image; no frame, mat or background.
- **REMEMBER:** your art will be judged from the photograph you submit; make it as professional as you can.
- Go to www.berksartalliance.com to enter.

FEES

BAA members pay \$15 first item, \$10 each for second and third items; non-members pay \$25 for first item, \$15 each for second and third items.

If you wish to become a member or renew your membership, go to berksartalliance.com

Submissions accepted July 1 – September 11, 2019.

PRESENTATION

All 2D works must be ready to hang and securely wired. Clip frames and saw tooth hangers are not acceptable. For your artwork's preservation, all works on paper, matted or not, or in shadow boxes, should be protected with a covering of glass or plastic.

Maximum size for hanging work is 60" in any direction, including frame. All multi-part 2D works must be within one frame, or parts securely attached to each other.

Sculpture must not exceed 60 pounds, and must safely fit on a 24" square pedestal, or on the floor. Inquire in writing before submitting work requiring unusual floor space.

Intake committee reserves the right to exclude any piece they deem not suitably framed and wired for hanging, or that would be considered hazardous in a public place, or that differs significantly from the digital image submitted.

Submit your best work. Your work will be judged on originality, creativity, technical ability, and presentation.

INSURANCE/SALES

Insurance is limited to the duration of the show. Insurance claims must be made to GoggleWorks Center for the Arts prior to the removal of art from the exhibition space. No other claims will be honored.

All artwork must be for sale. A 35% commission on all sales will be charged. Artwork selected for the Patrons' Choices* will become the property of the patron after full price is paid. All sales are final.

*A patron supports the juried show by pledging \$200 in advance in order to have the opportunity to choose an accepted piece prior to the show opening.

Submission to this exhibit grants permission for photography of your work for promotional and educational purposes connected with the exhibition.

DELIVERY OF ACCEPTED ART

Friday, November 1st, noon-6:30pm

Hand-deliver to the Schmidt Gallery on the second floor of GoggleWorks Center for the Arts.

No shipped works will be accepted.

No work may be removed from the exhibit, for any reason, before the exhibit ends.

AWARDS	First Place \$750 Second Place \$450 Third Place \$300 5 Honorable Mentions \$100 each Patrons' Choices Sponsors' Awards <i>Chosen by local businesses who want to support the arts</i>
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PICK-UP

Saturday, December 7th, 10am-4pm

Pick up work at the Schmidt Gallery on the second floor of GoggleWorks Center for the Arts. If an artist sends a representative to pick up the work, the representative must bring permission in writing signed by the artist.

Unclaimed work will be charged \$25 per day storage fee. Any artwork not claimed within fifteen days will become the property of the Berks Art Alliance and will be sold at auction to fund the organization's programs. Work is not insured after December 7th.

CALENDAR

Thursday, July 11 Wufoo opens for submissions

Wednesday, September 11 ..Deadline for entries

Tuesday, October 1 Jurying results emailed and at:
www.berksartalliance.com

Deliver work to the Schmidt Gallery at GoggleWorks:

Friday, November 1 noon-6:30pm

Monday, November 4 Show open for viewing

Sunday, November 10..... Reception 3-5pm
Awards presentation at 4pm

Friday, December 6..... Show closes

Pick-up at the Schmidt Gallery at GoggleWorks:

Saturday, December 7 10am-4pm

INQUIRIES/QUESTIONS

Questions can be emailed to:

berksartalliance@hotmail.com

Subject line: 2019 Juried Exhibit

Or call 484.678.7396 or 412.445.7359

BAA BERKSART ALLIANCE

2019 OPEN JURIED EXHIBITION ENTRY LABELS

Entry A Label

2019 BAA JURIED SHOW

Name _____

Title A _____

Medium _____

Size _____

Price \$ _____

Your Contact Information

2019 BAA JURIED SHOW

Name _____
Last, First

Address _____

Phone _____

Email _____



Entry B Label

2019 BAA JURIED SHOW

Name _____

Title B _____

Medium _____

Size _____

Price \$ _____

Please **PRINT CLEARLY** and fill everything out completely.

Turn in your contact card with your artwork.

Attach entry label(s) to the back of the frame(s) so they can be read from the front. If this is done before you arrive at intake, your processing will go more smoothly.

Entry C Label

2019 BAA JURIED SHOW

Name _____

Title C _____

Medium _____

Size _____

Price \$ _____

