

Berks Art Alliance

Member Show 2022

February 21 to March 20, 2022

2022 Prospectus

Memories

Theme:

This year's theme is "Memories". The theme may be interpreted however the artist sees appropriate. This year's theme reminds us to not forget our memories. Look through some old photos, bring to mind a perfect day and turn it into a masterpiece.

Members are encouraged to follow the theme, but as per tradition members are not bound to follow the theme and may submit one piece of art on any theme or subject.

Requirements:

Artists must be a member of the Berks Art Alliance. If not, you may join the Berks Art Alliance at the intake for the show.

Each member may submit ONE piece of art.

The artwork should not exceed 30 inches by 40 inches in any direction. The artwork must be wired for hanging, no sawtooth hangers please.

Sculpture and or 3D work may be submitted, but the artist must supply a sturdy base for the piece to be exhibited. Weight limit is 50lbs.

Submissions

Digital submissions are required so that we can publicize the show via social media and can sell online. If you cannot submit digital images, you can arrange to have your piece photographed and submitted the day of drop off. (A small donation to BAA is requested.)

Submission REQUIREMENTS:

Please toggle the "2022 Member Show Submission" link on the BAA Website to use the online submission form. The Form is at <https://www.berksartalliance.com/2022-member-show.html>

Enter your First and Last name, Email, and Submission size in the appropriate boxes.

In the Upload File Section please upload your submission with the appropriate file name (Example below). Images should be at least 1800 pixels on the longest side. Images should be JPG/JPEG format and no larger than 5MB.

FIRSTNAMELASTNAME_TITLE_MEDIA.jpg

JANEDOE_UNTITLED_WATERCOLOR.jpg

Physical submissions will take place at Yocum Institute on February 17 in preparation for the live show. If you are unable to submit digitally for the online storefront and publicity, please schedule a time to have a picture of your piece made at the time of drop-off. Please try your best or seek assistance prior to asking committee members to do so as most of the virtual platforms will already be mostly set up. Thank you in advance!

NOTE: Once you click submit on the online form, that information will be used on all virtual platforms. If you make a mistake, please email Gloria Powell to have a correction entered.

jollyroo28@gmail.com

Awards:

1st – \$350.00

2nd - \$200.00

3rd - \$100.00

Honorable Mention – 3 prizes of \$50.00

Awards are to be voted upon by Active members only. Voting will be in-person at the reception as in years prior to 2021.

Timeline:

Physical Intake – Thursday, February 17 2 p.m. - 6 p.m.

Friday, February 18 5 p.m. - 8 p.m.

Hang Show – February 19, 2022 10am - ??? (February 19 & 20, 2022 IF more time is NEEDED)

Reception 2pm-4pm – February 27, 2022

Pickup – Monday, March 21, 2022 1 p.m. - 3p.m. & 5 p.m. - 7 p.m.