

Berks Art Alliance

Member Show 2021
February 21, 2021 to March 20, 2021

Prospectus

The Art of Mindfulness

Theme:

This year's theme is "The Art of Mindfulness". The theme may be interpreted however the artist sees appropriate. This year's theme suggests, as the announcement states; "Mindfulness is the basic human ability to be fully present, aware of where we are and what we're doing, and not overly reactive or overwhelmed by what's going on around us." So, turn up your Beethoven or Bach, stretch those arms to the sky, shout your mantra, and let this piece be your moonlight sonata.

Members are encouraged to follow the theme, but as per tradition members are not bound to follow the theme and may submit one piece of art on any theme or subject.

Requirements:

Artists must be a member of the Berks Art Alliance. If not, you may join the Berks Art Alliance at the intake for the show.

Each member may submit ONE piece of art.

The artwork should not exceed 30inches by 40inches in any direction. The artwork must be wired for hanging, no sawtooth hangers please.

Sculpture and or 3D work may be submitted, but artist must supply a sturdy base for piece to be exhibited. Weight limit is 50lbs.

Submissions/Virtual Show:

Due to COVID we will be putting together a virtual show through the website KuntzMartix and BAA website. This will allow the show to be viewed from home for anyone that does not intend to see the show in person. Because of this we must ask members to submit a photograph of their piece of art through the BAA website submission page. Link provided on the Berks Art Alliance website located under "2021 Member Show Submissions" or under "Activities/Opportunities." This will allow us to create a virtual show.

Access to Virtual Shows will be visible through links provided once they are set up prior to the Physical Show Opening. These shows will be visible in parallel with the physical show.

Virtual submission dates and deadline are listed below. **To be included in the virtual show, we must receive a photo of your piece. If we do not receive a photo, you may still physically drop off your art for the in person show. This does not exclude you from awards. Note, you must have a physical piece entered for award eligibility. It is strongly suggested members submit both a photo and physical piece, so the show can be consistent.**

Submission REQUIREMENTS:

Please toggle the “2021 Member Show Submission” link on the BAA Website to use the online submission form. (<https://www.berksartalliance.com/2021-member-show-submission.html>).

Enter your First and Last name, Email, and Submission size in the appropriate boxes.

In the Upload File Section please upload your submission with the appropriate file name (Example below). Images should be at least 1800 pixels on the longest side.

FIRSTNAMELASTNAME_TITLE_MEDIA.jpg

JANEDOE_UNTITLED_WATERCOLOR.jpg

Physical submissions will still take place at intake. This will be for the hung show at Yocum. If you cannot figure out how to submit online please let someone know at intake, so we can take a picture of your piece and add it to the virtual platforms if possible. Please try your best or seek assistance prior to asking committee members to do so as most of the virtual platforms will already be mostly set up. Thank you in advance!

Once you click submit on the online form, that is what will be used on the virtual platforms. If a mistake was made, please email Kyle Atkins or Victoria Lawrence to be corrected.

Kyle.atkinsart@gmail.com VICLEX@gmail.com

Awards:

1st – \$350.00

2nd - \$200.00

3rd - \$100.00

Honorable Mention – 3 prizes of \$50.00

Awards are to be voted upon by Active members only. Voting method TBD.

Timeline:

Virtual Intake – January 5, 2021 – February 14, 2021

Physical Intake – February 17, 2021 2pm – 7pm

Hang Show – February 18, 2021 10am - ??? (February 19 & 20, 2021 IF more time is NEEDED)

Reception TBD – February 21, 2021

Pickup – March 21, 2021 10am – 4pm

BAA Member Show, Yocum Institute. Feb. 2021

Section A: File Card Price \$ _____

Insurance value if Not For Sale \$ _____

Artist's Name _____
(Please Print)

Address _____

Phone # _____

Title _____

Medium _____

Artist's Signature _____

Rcv'd By: _____



Section B: Affix to back of artwork

Price \$ _____

Artist's Name _____
(Please Print)

Title _____

Medium _____

Hanging Instructions:
(If Needed)



Section C: Artist Claim Card

Pick up: Sunday, March 22, 10am-4:00pm

Price \$ _____

Artist's Name _____
(Please Print)

Title _____

Medium _____

BAA Member Show, Yocum Institute. Feb. 2021

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