



the palette

General membership meeting

Tuesday, November 8, 2016, 7pm

Yocum Institute for Arts Education, Wyomissing

BEYOND PAPER: Jeanne Petrosky & Dennis Guzenski

At first glance, Jeanne and Dennis's art is color. Upon a closer look you start appreciating the nuances, the subtlety and the expansiveness in the simplicity, seeing the interplay of color and texture within the form. "We have created our art as a pause in life to breathe, let go and enjoy!"



Jeanne's inspiration has been deeply rooted in contemporary art from her first year of art history. "When those slides came up, I was mesmerized. Once seeing the work in person, I knew I was home. The bold color fields of the minimalists captured me as if no one else was in the room, filling me with tears, excitement, and calm. It has taken twenty of my twenty-three years as a full-time artist to have the courage to do the same. I have loved creating all the previous styles, each had their own life and brought beauty into so many environments. This current style has

brought back the humble excitement of following the process, relying on the interaction of the elements and spiritually guided intuition."

Jeanne and Dennis had an opportunity to travel Japan in 2005. From the elegant grace of moss, sand and rock gardens to the simplicity of the tatami rooms, each continued to reinforce their need for and appreciation of simplicity. They are inspired by artists of all mediums... Clifford Sills, Jackson Pollock, Khalil Gibran, Nakashima, and so many of their contemporaries.

~Elaine Reinert

Remember to wear your creative name tags to the meeting!

Upcoming meetings

Everyone who is a member is welcome and encouraged to attend our Membership and Executive Board Meetings. Let us know your opinions and suggestions.

Membership meetings: November 8, 7pm
January 10, 7pm

Board meetings: November 22, 6:30pm
January 24, 6:30pm

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Mission Statement

The Berks Art Alliance is a non-profit organization whose objective is to encourage artists by providing workshops, exhibitions, and information that will keep the artistic momentum alive and growing.



Officers

President

Fran Parzanese 610.779.4751

President Elect

Joanne Dietz 610.777.0077

1st VP Program

Elaine Reinert 610.372.6175

2nd VP Membership

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Recording Secretary

Sarah Smith 610.378.9820

Corresponding Secretary

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Brian Gallagher 610.478.8191

Committee Chairs

Exhibitions

Mary Button 610.582.5341

2016 Juried Exhibition

Lynn Millar 610.944.0991

Ways and Means

Vacant

Steering

Trudy Moore 610.914.0384

Publicity

Amanda Condict 610.845.8851

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Jay Ressler 412.445.7319

Workshops

Donna Unger 610.743.4905

Trips

Betty Sustello 610.678.5284

and Lynn Millar 610.944.0991

Hospitality

Kathy Yarmush 610.816.7771

Librarian

Rita Belletti 610.678.7155

Nominating

Trudy Moore 610.914.0384 and

Mary Button 610.582.5341

thoughts from the other side of the palette

Fall is here and our world is full of warm colors again. I hope this is motivating you to use your art materials to color your world with wild abandon!

Kudos to all who participated in our 37th Open Juried Art Exhibition in the Cohen Gallery at the Goggleworks. It was another successful show with 234 pieces entered from 107 artists. Our juror, James McFarlane accepted 100 pieces into the show and 11 pieces sold. I want to thank Lynn Millar and the juried show committee for working so hard to provide another great opportunity for us to show and view great art from our members and others from around the region and a little beyond. A huge thank you, also, to our patrons for their financial support. Without it, it would be difficult to maintain the high quality our show is known for! Next year the our show will be of smaller works upstairs in the Schmidt Gallery with Joanne Dietz serving as the chairperson.

A really big thank you to Jane DeGruchy who is retiring from her duties as Recording Secretary. She did an excellent job for the past two years, and now we welcome Sarah Smith to take her place. Thank you, Sarah, for volunteering. We welcome you!

The trip in September to the National Pastel Society of America Show was another success, even though we had to carefully walk around flowers and garlands that were being used to decorate for a wedding being held in the gallery later in the day!

Now, onto some events to fill in your social and art related calendars. I hope you get this in time to attend the Coggins Award event to honor our own Ineke van Werkhoven at Stirling on November 3. For tickets, call the Yocum Institute, 610.376.1576. Congratulations to her on a well deserved award. After voting in the presidential election, come to our membership meeting at the Yocum Institute where her paintings are on display until November 12!

The Highlands Membership Show will be held in November, as well. Please refer to page 8 in this *Palette* for dates and information.

December brings our annual holiday party on Thursday the 8th in the gallery of the Yocum Institute. Please arrive at 12:30 with a covered dish, dessert, or special beverage to share some holiday cheer with your BAA friends!

I hope you're enjoying the beauty of the Fall season and I wish you all a wonderful Thanksgiving. When I think about what I'm thankful for, the BAA and all the wonderful friends I've made in it are among the things at the top of my list!

onexhibitlocally

Allentown Art Museum

31 North Fifth Street, Allentown, PA 18101 • 610.432.4333

Tuesday through Saturday 11am-5pm, Sunday noon-5pm, closed Monday

Through October 23: "Hiroshige: Views of Japan" woodblock print landscapes show to the beauty of Japan's natural topography, and the human influence on it. Through November 13: "Hues of Red and Blue: The 2016 Presidential Election," artists to respond to the upcoming presidential election and the issues surrounding it with election-themed works.

Through January 14, 2018: "Transcultural: A Mural by Rigo Peralta," addresses both personal and regional identity and history. The dynamism of his human forms belies their subservience to technology, as they meld into an industrial tableau of gears and cogs.

The Art & Craft Gallery of Hamburg

335 State Street, Hamburg, PA 19526 • 610.562.3106

Monday through Friday 9am-4pm, Saturday 10am-3pm, closed Sunday

November 5 – November 30: Petra Martin and Janet Barr, textiles, photography and painting.

Art Fusion 19464

254 High Street, Pottstown, PA 19464 • 610.326.2506

Tuesday through Friday 10am-4:30pm, Saturday 10am-3pm, evenings or weekends by appointment

Through November 19: "Reclaim," artwork created from recycled, upcycles and salvaged materials.

November 26 – December 24: Annual holiday show.

Art Plus Gallery

604 Penn Avenue, West Reading, PA 19611 • 610.375.9122

Tuesday noon-5pm, Wednesday through Saturday noon-7pm, Sunday 10am-4pm, second Fridays and first Thursdays until 8pm

Main Gallery

November 8 – December 30: "Holiday Dazzle," member show.

Featured Exhibitions Wing

November 8 – December 4: Keith Rentschler.

December 6 – December 30: "Holiday Dazzle," extended gift shop.

Boyer Gallery

Hill School

860 Beech Street, Pottstown, PA, 19464 • 610.326.1000, x7352

Monday through Friday 9am-3pm or by appointment when school is in session

Through December 9: Perkiomen Valley Arts Center.

January 13 – February 17: Annalie Hudson Minter.

Clay on Main Gallery

313 Main Street, Oley, PA 19547 • 610.987.0273

Friday and Sunday 1-5pm or by appointment

November 5 – December 18 : Clay on Main Co-Op Members Holiday Exhibition.

Eckhaus Gallery

Kutztown University Student Gallery

157 West Main Street, Kutztown, PA 19530 • 610.683.6870

Tuesday-Thursday 3-9pm, Friday-Sunday 12-6pm, other hours by appointment

November 4 – 30: "Artifact" work by Meg Wolensky.

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need a ride? call us...

The following members have volunteered to pick up members and bring them to the meetings. If you would like your name added to the drivers' list, please send Amanda Condict an e-mail at acondict@condictandco.com. This list will be published in each Palette. Thank you to all who volunteered.

Please feel free to contact one of the persons below.

Donna Unger

610.743.4905, Bern Township

Kim McNamara

610.286.2918, Morgantown

Betty Sustello

610.678.5284, Spring Township

Joanne Stephan

717.291.4976, Lancaster

Attention members:

Please call Carol Sumner, Corresponding Secretary, 610.929.9418, if you are aware of anyone in our group who is ill, hospitalized, etc. Carol will send a card from the Art Alliance.

Trudy Moore and Carol Sumner are co-chairs of the Upstairs Gallery at Yocum Institute committee. Anyone interested in exhibiting in the Upstairs Gallery should contact Trudy at trudyarts@yahoo.com.

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Fine Arts Center Gallery at Pottstown **Montgomery County Community College**

West Campus, North Hall, 16 High Street, Pottstown, PA 19464 • 215.619.7349

Monday through Thursday 8am-9:30pm, Friday 8:30am-4:30pm

November 9 – December 9: “Scenes of the Schuylkill River Heritage Area.”

Freedman Gallery

Albright College, Center for the Arts

13th and Bern Streets, Reading, PA 19612 • 610.921.7715

Tuesday 12-8pm, Wednesday-Friday 12-6pm, Saturday & Sunday 12-4pm

January 26 – April 23, 2017: “This is the Freedman at 40,” works from the permanent collection and related print material tell the Gallery’s history, highlighting the artwork, major exhibitions, events and people who have contributed to forty years of showcasing the best contemporary American art.

Project Space:

Through December 17: “Black is Beautiful,” Michel Mathonnat’s mixed media engravings, inspired by the poetry of Léopold Sédar Senghor, the first president of Senegal.

Foyer:

Through December 17: “Reading 1974,” at the height of the urban renewal era, this film captures its subject when what seemed unique and special about this old-fashioned, Pennsylvania Dutch, urban center was rapidly disappearing.

January 3 – March 10: “The Freedman at 40, a Documentary Project,” students produce a short video detailing the history and contributions the Freedman Gallery has made toward advancing contemporary art in the local community.

Freyberger Gallery

Penn State Berks-Lehigh Valley College, Berks Campus

Broadcasting and Harper Roads, Reading, PA 19610 • 610.396.6140

Monday through Wednesday 10am-5pm, Thursday 10am-8pm, Friday 10am-5pm, Saturday and Sunday 12-4pm

October 27 – December 8: “Stirring the Fire,” a photographic journey by Phil Borges, a call to action and a celebration of the women and girls — mostly in developing countries — who have broken through barriers of tradition and oppression to become catalysts for change in their communities.

Goggleworks Center for the Arts

201 Washington Street, Reading, PA 19601 • 610.374.4600

Daily 11am-7pm

Cohen Gallery:

Through January 8: “12th Annual GoggleWorks’ Studio Artists Exhibition,” annual expose represents their recent work within multiple media; including watercolor, oil, acrylic, photography, ceramics, mixed media, and sculpture.

Schmidt Gallery:

November 1 – 27: “Hosts: Life, Death, + the Absurd,” Carol Wisker’s sculptural installations use fiber and textiles, with furniture, mannequins, and mundane objects to express contemporary social concerns, science, and politics.

December 2 – January 2, 2017: “Circling Nature,” Derek Weidman, multi-axis wood turning artist.

Cafe Space:

November 3 – 28: “Daniel Roberts: Impressions,” energy art.

Holiday Party

This year our annual holiday celebration is December 8th.

Join us at 12:30pm in the Yocum Institute Gallery – all members are welcome to come, relax and enjoy each other’s company during the busy holiday season. It’s a potluck affair so bring whatever you like to make, appetizers, casseroles, salads, desserts, wine, beverages – it always works out to be a fabulous feast.

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onexhibitlocally

The Highlands

2000 Cambridge Avenue, Wyomissing, PA 19610 • 610.775.2300

Daily 8am-8pm

November 18 – December 31: Berks Art Alliance Member Show.

Lancaster Museum of Art

135 North Lime Street, Lancaster, PA 17602 • 717.394.3497

Tuesday through Saturday 10am-4pm, Sunday noon-4pm

Through November 13: "Veils of Color: Elizabeth Osborne," Philadelphia painter whose work shifts between abstraction and realism with luminous incorporations of color as a continuing theme.

Louis Long Gallery

Gallery Above Penn Square

128 North 5th Street, Reading, Pennsylvania 19601 • 610.685.5154

Monday through Friday 9 am-4:45pm, weekends by appointment

Call for current exhibits.

Marlin and Regina Miller Gallery

Kutztown University

Kutztown, PA 19530 • 610.683.1575

Tuesday through Friday 10am-4pm, Saturday noon-4pm, Sunday, 2-4pm

Through November 20: "Philadelphia Painters" curated by Mark Mahosky.

December 3 – 11: Senior Exhibition.

Miller Gallery

Alvernia University

Francis Hall, Main Campus, Reading, PA 19611 • 610.796.8259

Open Monday through Saturday, 11:30am-2:30pm

November 14 – December 2: Student Art Show.

Mount Penn Borough Gallery

25th Street & Filbert Avenue, Mount Penn, PA 19606 • Joanne Just 484.855.3009

Monday through Friday 8am - noon and 1-4pm

Through December: Vicki Rhodier's political cartoons.

NAP Exhibition Space

173 West Main Street, Kutztown, PA 19530 • 610.683.6440

Friday through Sunday 11am-3pm, or by appointment

November 4 – December 18: "Mirror of the Soul," Maxan Jean-Louis paints in several styles: political, cultural and is heavily influenced by voodoo.

The Project Wall:

Through December 18: Patricia Scialo's mixed media photography.

Reading Public Museum

500 Museum Road, Reading, PA 19611 • 610.371.5850

Daily 11am-5pm

Through December 11: "Reading: Reorganization of Space by Quincy Owens and Luke Crawley," multisensory art installation of human-scale, totem-like sculptures with "sound art" that represent community members.

Through January 2, 2017: "Illuminated Manuscripts: Treasures from the Collection," from medieval Bibles, prayer books, psalters, books of hours, choir books, missals, breviaries, and lectionaries.

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Thursday workshops and coordinators

Morning Portrait

Portrait Workshop

9:30am-12:30pm

Barbara Post

610.779.4691

Afternoon StillLife

1-3:30pm

Joanne Dietz

610.777.0077

Elaine Briner

610.693.5920

Evening LifeModel

7:30-9:30pm

(every other week until further notice; call Yocum Institute to be sure it is in session)

Sylvia Umberger

610.929.4241

Workshops take place in Studio 1 on the second floor of the Institute; in good weather still life painting may take place outdoors.

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Deadline for the next *Palette* (January/February) is December 15th. Send information to Amanda Condict, *Palette* editor: acondict@condictandco.com (please include BAA in the subject line) or Amanda Condict, 304 Forgedale Road, Barto, PA 19504.

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Upcoming Trip

We are planning our annual Spring bus trip to New York. Won't you join us this year? We will be going to the American Watercolor Society's 150th Annual International Exhibition at the Salmagundi Club, New York City, April 3 – April 22, 2017. Date of the trip will be announced in the next *Palette*. Would you like to be on our email list? Send an email to Lynnmillar@gmail.com. Subject: Bus Trips



Reading Public Museum *(continued)*

Through September 8, 2017: "Nature's Numbers," provides opportunities for play with math and nature; take the kids.

Some Things Looming

526 Washington Street, Reading, PA 19603 • 610.373.7337

Tuesday and Wednesday 11am- 2pm, Saturday 10am-3pm, and by appointment

November 26 – December 23: "Handmade Holidays 7," approximately 25 small business artisans from our area and beyond. All work will be handcrafted and made in the USA, free gift wrapping for the entire five week event. extended hours are 11am until 4pm Tuesday through Saturday.

Studio B

39A East Philadelphia Avenue, Boyertown, PA 19512

Friday through Sunday 11am-3pm

Through November 27: "Til Death Do Us ART 2016," second invitational exhibition of artists who are partners in life and in art.

November 29 – January 17, 2017: Annual Members and Friends Exhibit.

Yocum Institute for Arts Education (formerly the Institute of the Arts)

1100 Belmont Avenue, Wyomissing, PA 19610 • 610.376.1576

Monday through Thursday 9am-7pm, Saturday 9am-1pm

Upstairs Gallery:

Through November 8: Irene Dobson, Mary Button, Linda Horner, and Trudy Moore.

Mid November through mid January: Carol Sumner, Fred Gurman, Deb Gurman, and Mike Good.

Yocum Gallery:

Through December 23: "Reflections: Ineke Van Werkhoven."

membernews

BAA Members Exhibit Work

Liam Harkins had two photographs, "Molten Lava" and "Busy Bee," accepted into the November juried show of the Perry County Council of the Arts. Trudy Moore also had a painting entitled, "Hummingbird," accepted into the same show.

Cheryl Elmo has work on exhibit in Lancaster Cityfolk Gallery.

Jay and Marty Ressler have work in the group show "Til Death Do Us Art" currently at Studio B.

Several members have work in the Perkiomen Valley Art Center's show at the Boyer Gallery in the Hill School including: Lynn Millar with "Brass" watercolor (Hill School Award) and "Fundamentally Sound" mixed media; Amy Schade with "Inattendu" and "Breviary" (Second Place, acrylic/oil); Cheryl Elmo with "Early Dinner"; Terry Souders with "Iron and Lace Study # " (Second Place, watercolor) and "Iron and Foxtail Study #1"; Fran Parzanese with "Spring Mauves" and "Hello, My Little Chickadee"; Laurel Arbogast with "Full Rein" and "Pirate"; Nadine Lambarski with "Scratchboard" and "Chips in Love" (Honorable Mention, watercolor).

Member Awards

Cheryl Elmo was juried and awarded signature status for the PWS in August and Baltimore Watercolor Society in October. Congratulations!

calendar of events

Send your events for listing in the calendar to aconduct@conductandco.com or by mail to Amanda Conduct, 304 Forgedale Road, Barto, PA 19504. Please include in this order: date, event name, location, address, time, and phone.

november 1-2

Day of the Dead celebration, Penn State Berks, call for times 610.396.6140.

november 3

Coggins Award reception, Ineke Van Werkhoven, Stirling Guest Hotel, 5:30-8pm, call for tickets: 610.376.1576.

november 4

Opening reception, Maxan Jean-Louis, NAP, 6-9pm, gallery talk 7:30pm.

november 4

Opening reception, 12th Annual GoggleWorks' Artists Exhibition, 5:30-7:30pm.

november 4

Opening reception, Carol Wisker, Schmidt Gallery and Dan Roberts, Café Space, Goggleworks, 5:30-7:30pm.

november 5

Opening reception, Petra Martin and Janet Barr, Hamburg Arts & Crafts Gallery, 12-3pm.

november 6

Opening reception, "Perkiomen Valley Arts Center," Boyer Gallery, Hill School, 2-5pm, awards at 4pm.

november 11

Opening reception, Art Plus, "Holiday Dazzle," 5-8pm.

november 16

Intake, BAA Member Show, Highlands, 2-7pm.

november 18

Opening reception, BAA Member Show, Highlands, 5-7pm.

december 2

Opening reception, Members and Friends exhibit, Studio B, 6-8pm.

december 3-4

Annual yard sale, donated artists materials, books, and other items an artist might crave, NAP, Kutztown, 10am-5pm.

december 4

Opening reception, Kutztown Senior Exhibition, 2-4pm.

december 8

BAA holiday party, Yocum Institute, 12:30-2:30pm.

december 9

Annual holiday party, ArtFusion 19464, 6-8pm.

december 18

Closing reception, Maxan Jean-Louis and Patricia Scialo, NAP, 1-3pm.

january 13

Opening reception, Boyer Gallery, Hill School, 7-9pm.

Have you
renewed
your BAA
membership **yet?**



Dues are delinquent after September (as per our By-Laws). To be included in the next Membership Directory, be sure to pay your dues to the Membership Chair (Cynthia Davenport) either at our November 8th membership meeting or send a check (\$25 for digital membership, \$35 if you want *The Palette* mailed to you) made out to the BAA to Cynthia Davenport, Membership Chair, 3 Ruth Avenue, Wernersville, PA 19565. If you would like a membership card (you need it to get the 20% discount at the Art Store in Kutztown), be sure to include a stamped, self-addressed envelope with your check.

10 things artists should be thankful for

by Sylvia White, from *The Art of Being an Artist*

1 I am thankful that I am not one of the majority of people in this world that wakes up every morning, goes to a job they hate, just to come home and do it all over again.

2 I am thankful that when I am away from my studio, my ideas come with me, they keep me company everywhere I go.

3 I am thankful for this passion that gives me so much joy (and angst) but mostly joy.

4 I am thankful that when I have left this earth, I will leave something meaningful behind.

5 I am thankful that I have a mind that can not sleep, I will never be bored.

6 I am thankful that there is a part of my life that nobody can control, except me.

7 I am thankful that no one in the world can ever take this gift from me.

8 I am thankful that I am brave, it takes courage to pursue my gift.

9 I am thankful that I am never satisfied, it forces me to move forward and grow.

10 I am thankful I discovered this list!
Pass it on.

2016 BERKSART 2017 ALLIANCE membership EXHIBITS

Membership Show at the Highlands:

- In Take: Wednesday, November 16, 2-7pm
We need more volunteers for 4:30-7pm.
- Hang: Thursday, November 17, 10am
- Reception: Friday, November 18, 5-7pm
- Pick Up: Monday, January 16, 2017, 2-6:30pm
We need two more volunteers.

Each BAA member may enter one piece of 2D artwork, no larger than 24"x30" outside frame dimensions, and securely wired for hanging (no sawtooth hangers). No 3D art can be accommodated at this show. Original artwork only, please. All work must be dropped off and picked up only at the designated times. If you cannot make the times as published, please have someone else enter or pick up (with claim card) for you.

Membership Show at the Yocum Gallery:

- In Take: Wednesday, February 8, 2017, 2-7pm
- Hang: Thursday, February 9-10am
- Reception: Sunday, February 12, 3-5pm
- End of Show: Sunday, March 12, 2017
- Pick up: Monday, March 13, 2-6:30pm

Additional information will be forthcoming at a later date.

Membership Show at the Miller Center:

- In Take: Tuesday, March 14, 2-7pm
- Reception: Sunday, March 19, 2017, 1-3pm
- End of Show: Sunday, April 23
- Pick Up: Monday, April 24, 2017, 2-7pm

In appreciation of the help that the BAA members gave in support of the Senior Festival of the Arts, the Miller Center has offered us the opportunity to exhibit at their facility from March 19 to April 23, 2017. There will be no charge to BAA, and there will be no commission on any sales. The BAA must handle the in take, hanging, labeling, pick up and the reception (set up and food). The Miller Center will set up the hanging systems. Additional information will be forthcoming at a later date.

A Great Opportunity for New Ideas and Plans for BAA Membership Shows.

We would like a creative person to work with Exhibition Chairman on the Yocum Membership show in February 2017 with the goal of becoming Chairman of the Yocum Membership exhibit. It is fun and exciting. Contact any Board Member or Mary Button, 610.582.5341. We are pleased to announce that Diana Kleiner has agreed to co-chair the BAA Membership Show at the Highlands.



The opening reception was well attended on Second Sunday. The music was by Crystal Kowalski's violin and piano students. Exhibit chair Lynn Millar and BAA president Fran Parzanese presented the awards. Check out the BAA web site for more photos.



Reception photography by Amy Stauffer



BERKSARTALLIANCE juried show 2016

Our 37th Juried Show closed October 17. This year's award winners were:

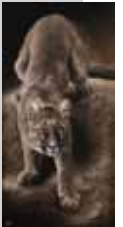
First Place: Bob Hakun,
Three Great Intrusions



Second Place:
Mike Hale, Backbone



Third Place:
Amy Stauffer,
Mountain
Climber



Honorable Mentions:



Roman
Lukasiewicz,
Pennsylvania
Barn

Steve Scheuring,
Insantaty



Susan
Smerker,
Becca

Robert Stickloon,
Junk Drawer



Barrie Maguire,
Gougane Reflections



Thank you to our chair, Lynn Millar, and her committee. Joanne Dietz has volunteered to chair the show next year. Many committee members have volunteered to help next year but we would love to have some new people join us. Anyone who wants to learn how they can help, please call Lynn, Joanne or Fran Parzanese.

opportunities for artists

Fast Lane Art

Berks Arts Council has opened entries to Fast Lane Art 2017... top three student and top three professional artworks will see their winning entries larger-than-life on billboards throughout Berks County thanks to Land Displays. Deadline is January 9, see web site for details: [www. http://fastlaneart.org/how-to-enter/](http://fastlaneart.org/how-to-enter/).

BAA BERKSART ALLIANCE

1100 Belmont Avenue, Wyomissing, PA 19610



BAA on Facebook

Remember to like the BAA Facebook page so you can keep up to date on what's happening in the local arts scene.